

# THE CHAMPION CHRONICLE

VOLUME 12

CHAMPION, (Alberta) THURSDAY OCT. 16, 1930



## J. T. Stephenson

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McIntosh Red Apples

"An Apple a Day Keeps the Doctor Away."

Eat Apples for your Health's Sake

NEVER BEFORE OFFERED

NEW

GILLETTE RAZOR AND BLADE FREE

With Any One of These Colgate Shaving Cream Palmolive Shaving Cream Colgate Shaving Stick

FOR 35c

The Champion Pharmacy Druggists and Chemists

## Champion Theatre

Saturday Night Oct. 18th

GEORGE BANCROFT

IN

"Thunderbolt"

Meet Thunderbolt! Strong! Arrogant! Boastful! The great, strong man who keeps what he wants! Destroys what offends him! Possesses what he loves and meets opposition with unyielding, unflinching, unrelenting hate! You will tremble at the power and force of this man! You will marvel at his cold, calculating courage. At his warm, vibrant love-making! See the plight of the helpless girl loved by this man! Loved against her will! Forced to love him when heart yearns for another. See her fight. See Thunderbolt's terrible vengeance on the man she loves! Better than "The Wolf of Wall Street." A marvellous picture that takes you places. Shows you things. Grips your heart! Astonishes your imagination.

Featuring Fay Wray and Richard Arlen

Have You Tried?

The New Bake Easy Shortening

Better, Goes Further, and Cheaper than Lard

Champion Meat Market

## Wins Honors

There were two proud students at the high school on Thursday when the boy and girl winning the highest number of points in the recent School Field Day were presented with their prizes. Walborg Ulfsten received a beautifully engraved miniature cup presented by Moffatt's Hardware and Harry Taylor received a similar cup presented by Moffatt's Hardware. The cups become the property of the recipients and will long be cherished as mementoes of the hard fought contests held on our First Annual Field Day.

## "Sports' Day"

(Continued from last week)

**CLASS E**  
Boys' Running Broad Jump—Philip Baslin, Harry McNaughton, Lloyd Milliken.  
Girls' Baskes Throwing—Edna Yang Geraldine Farmer, Margaret Van-Besien.

Boys' High Jump—Theodore Holm, Philip Baslin, Lloyd Milliken.  
Girls' 100 yard Dash—Walborg Ulfsten, Marion Patterson, Myrtle Hopkins.  
Boys' Pole Vault—Philip Baslin, Theodore Holm, Lloyd Milliken.

Girls' running broad jump—Walborg Ulfsten, Marion Patterson, Lella Goodnight.  
Boys' hop-step-and-jump—Philip Baslin, Theodore Holm, Harry McNaughton.

Girls' high jump—Walborg Ulfsten, Marion Patterson, Margaret Van-Besien.

Boys' 100 yd. dash—Philip Baslin, Lloyd Milliken, Harry McNaughton.

Girls' standing broad jump—Walborg Ulfsten, Marion Patterson, Jenn Gardner.

Boys' special award—Philip Baslin.  
Girls' special award—Walborg Ulfsten.

## CLASS F OPEN—BOYS

100 yard dash—Philip Baslin, Harry Taylor, Max Caldwell.

Standing broad jump—Allan McLean, Donald Campbell, Harry Taylor.

Running broad jump—Allan McLean, Harry Taylor, Donald Campbell.

High jump—Allan McLean, Donald Campbell, Ernest Harper.

Pole vault—Philip Baslin, Donald Campbell, Ernest Harper.

Boys' special award—Philip Baslin.

**RELAY RACE**  
1st Harry Taylor, Harry McNaughton, Lloyd Milliken, Allan McLean, 2nd Philip Baslin, Max Caldwell, Robert McCullough, Donald Campbell, 3rd Norman Alcock, Ernest Harper, Arthur Ulrich, Alex Latiff.

Half mile—Harry Taylor, Allan McLean, Lloyd Milliken.

Tug-of-war—Harry Taylor, Harry McNaughton, Lloyd Milliken, Allan McLean, Walborg Ulfsten, Theodore Holm, 2nd Philip Baslin, Max Caldwell, Robert McCullough, Donald Campbell, 3rd Norman Alcock, Ernest Harper, Arthur Ulrich, Alex Latiff, George Smith, Ernest Harper, Arthur Ulrich.

Special award—Allan McLean.

## GIRLS'

100 yard dash—Letha Hopkins, Marion Patterson, Barbara Baslin.

Standing broad jump—Letha Hopkins, Ada Williamson, Helen Collins.

Running broad jump—Walborg Ulfsten, Barbara Baslin, Letha Hopkins.

High jump—Walborg Ulfsten, Letha Hopkins, Alice Ulfsten.

Relay race—1st Marion Patterson, 2nd Alice Ulfsten, Walborg Ulfsten, Jennie Ulfsten, 2nd Caroline Miller, Flora Gill, Helen Collins, Ada Williamson, 3rd Barbara Baslin, Ruth Anderson, Letha Hopkins, Edna Yang.

Special award—Letha Hopkins.

Mr. McKibbin and Miss Kathleen Watkins of Carbon visited Mr. and Mrs. W. E. Watkins on Sunday. Mrs. McKibbin, who has been visiting her home for the past two weeks, returned to Carbon with them.

Mr. and Mrs. Geo. Campbell, Mr. and Mrs. J. Walker (Carman), Mrs. Anderson and Andrew motored to Great Falls Wednesday. While there they will view the team of big league ball players in their game with Great Falls.

## Skating Curling

Champion curling club has leased the curling and skating rink from the village council for the season 1930 and 31. The club will organize Monday evening Oct. 20th. Meeting called for 8 o'clock. Sufficient names listed to insure success. Officers for the ensuing season will be elected. Skips chosen and arrangements made for selecting rinks.  
Feminine lovers of the roaring game are expected in numbers. All arrangements for ice sports for the boys and girls will be dealt with.  
Old, young, masculine and feminine, of rural and town, are invited to join in the roaring game.

## W. I. Notes

The Champion W. I. met on Tuesday Oct. 14th at the home of Mrs. W. A. Summers and had a fine time in spite of the blizzard.

Sixty-five dollars have been voted by the different ladies' organizations for dishes for the Community Hall. A vote of thanks was given Mesdames Woodhill and Farmer for their efforts in giving such a profitable card party for the Institute.

We are ordering poppies to be sold Armistice day. It was decided to have our annual Halloween dance on Wednesday Oct. 23. Also a rummage sale on Saturday, November 1st. Persons with donations for this may leave them any time at Mrs. Alexander's. Mrs. H. Smith read the report of the Standing Committee on Canadian Industries and an article on the "Buy at Home" campaign.

An interesting discussion followed when the good housewives compared notes on the really good articles manufactured in Alberta. The annual report of the Alberta Women's Institute can be purchased for 50c. The next meeting is to be of a social nature and each member is to bring a friend. After singing "God Save the King" the meeting adjourned and enjoyed the excellent and abundant refreshments. Mrs. D. Harper and Mrs. W. A. Summers. The latter treated to tomatoes ripened in her garden here.

## Good Turnout at Ladies' Aid Tea

Under the auspices of the Ladies' Aid, a most successful tea took place on Thursday at the home of Mrs. B. Lucia. At the tea tables, which were decorated in autumn shades by aster, Mrs. McIntyre, Mrs. LaBelle, Mrs. Lucia, Mrs. D. Watkins and Mrs. Stephenson presided, those being assisted in serving by Mrs. F. Wise, Mrs. MacLeod and Mrs. Stangy. Mrs. F. Clever directed a raffle of which Mrs. H. Gill was the winner. The prize was an angel food cake. A very large number of guests culled during the afternoon.

Mrs. Barker, who was recently a visitor in Champion, left Tuesday for Spokane where she will visit Mrs. Earl Boushier. From Spokane Mrs. Barker will go to Vancouver to visit friends and then on to Michigan. Mr. J. N. accompanied Mrs. Barker to Spokane.

## HERE'S YOUR CHANCE!

After seeing our wheat market drop to the lowest in 25 years, we are willing to also take our loss right now, so here is our \$8000 stock of Men's Wear to be sold at prices that will move every dollars worth in 30 days.

## Every Article Reduced CAMPBELL'S

"Where They All Go."

## Sam Fong Cafe

FRIGIDAIRE ICE CREAM AND FRUIT CIGARS CIGARETTES TOBACCOES SOFT DRINKS, ETC. ROOMS

Best Meals in Town Bread For Sale

## NOW... IS THE TIME FOR CLEANING and DYING

The Empire Cleaning and Dyeing Co., Ltd. CALGARY

"WEAR CLEAN CLOTHES" Leave your orders with Mr. FRANK SISSON CHAMPION

## If you have a Building Problem to Solve

S. O. MIFFLIN Carpenter Contractor and Architectural Draftsman Phone 21

## Hogs Wanted

Will buy your Hogs any time you want to sell. Shipping day Thursday. Graded same as Calgary. Your Shipper, HARRY SMITH Phone 1215 Champion

## The Champion Branch of the Lethbridge Conservatory of Music

is Now Open For the Fall Term J. G. Harper, Director Mandolin, Guitar, Band

Teacher of Violin, and all other instruments. Studio at Residence of Mrs. Woodhill Phone 44.

Rae C. Wilson, A. C. V. A., A. J. C. M.

Teacher of Piano, Voice and Theory. Studio at Residence of Mrs. C. Mo-Len. Tuesday, Wednesday and Thursday. Telephone 20.

## PUBLIC INSTITUTIONS Galt Hospital, Lethbridge

First-class Hospital Service at reasonable rates. Private, Semi-Private, and Public Ward accommodation for surgical and medical cases. Separate Operating Room for obstetrical purposes. X-Ray, Bio-Chemical Laboratory, and all modern hospital facilities controlled by fully trained operators. Registered Graduate Nurses in charge of each floor. Under direct supervision of Provincial Department of Public Health affording maximum protection to public. Inspection invited. Write for full particulars. Replies willingly answered.

## Mine Ellis

COAL LUMP COAL, at the Mine, \$4.00 per ton. Delivered in Champion, \$6.00 NUT COAL at Mine \$1.50. Your Patronage will receive the best of attention. JIM ASHMORE OPERATOR.

## Coal Therriault Mine

The Best Cook Stove Coal in the vicinity. \$4.00 per ton at mine. Delivered in Champion \$6.00 per ton. Phone 407 ERNEST RHODES, Operator.

# THE CHAMPION CHRONICLE

B. N. Woodhull, Publisher.

Issued every Thursday morning from the office of publication at Champion, Alberta.

Subscription \$1.50 per year, payable in advance.

## ADVERTISING RATES

Legal advertisements, 15 cents per line for first insertion, 12 cents per line for each subsequent insertion.

Advertisements of Wanted, Lost, Found, Stung, etc., not exceeding one inch, 50c each for first insertion, 25 cents for each subsequent insertion.

Commercial rates on application.

THURSDAY, Oct. 9, 1930

## NOTES AND COMMENT.

Deliveries of wheat to pool elevators reached the high water mark on Monday, Oct. 6th, when the day's receipts totalled over 800,000 bushels. The bulk of the receipts of grain by pool elevators has been received from Southern Alberta as threshing has been delayed in the central and northern portions of the province.

The earlier threshed grain from the southern part of Alberta showed remarkably high protein according to tests made from many points. Samples from Hesketh and Idlesleigh showed a protein content of 19 per cent, while many other points supplied samples of wheat which tested from 15 to 18 per cent protein content.

There's no telling how good business might be if all the people studying unemployment would go to work.

## Herbert Cooper

Notary Public

Conveyancing  
Real Estate

INSURANCE  
In All its Branches

Phone 50

Champion, Alberta

## Get Your Grain Truck Ready



## Here Are Your Tires

"It won't be long now" until you'll be putting your grain truck back into hard service. How are its tires? We've got a big stock of Goodyear Heavy Duty Tires we'd like to show you. They're mighty husky because they're made with Goodyear Super-Twist Cord. And they've got a tread that can't be beaten for pulling you out of the mud. Your size is here. And the price is right.

Service Station  
CENTRAL

ROY LUCHIA

CHAMPION, ALTA.

Phone 19

## Local and General

The Vulcan Chapter of the O.E.S. entertained members from Lethbridge, Barons, Carmangay and Champion on Tuesday evening. The entertainment consisted of playlets, musical selections and readings, after which a very delicious lunch was served. The members from Champion attending were: Mr. and Mrs. J. S. Collins, Mrs. McIntyre, Mrs. H. Smith, Mrs. Moffatt, Mrs. O. Harper and Mrs. Williamson.

## Rev. Peter Dawson

### Is Inducted

An inspiring service was held on Friday evening Oct. 10th, in the United Church when Rev. Peter Dawson was duly inducted into the Champion pastorate. Rev. W. J. Kidd of Okotoks was chairman and inducted the minister elect. The scripture lesson was read by Rev. J. J. Farquhar of Banff, Alberta. Rev. M. Reid of Blackie and Rev. R. W. Dalgleish, of Chesholm addressed the congregation and J. W. Hallett of Stavely and Rev. M. S. Carabedian of Carmangay addressed the minister. Those present filled the church to capacity and thoroughly enjoyed the talented addresses. The ladies' aid served refreshments at the close of the service. After an exchange of the usual courtesies, all departed, endeared to the cause and convinced of the success of the churches renewed activity.

Fred Cooke, Provincial Representative of the Navy League of Canada, who has been in Champion on his annual visit collecting subscriptions to the Sailor Magazine and donations for the Navy League, thanks the citizens of Champion for their loyal support to the Alberta division as the sum of \$20.00 has been given. The Navy League of Canada assists the widows and orphans of the men of the merchant marine. The league also supports the sailors' homes and institutes etc. in all the large Canadian ports from coast to coast and looks after the welfare of the seamen when ashore. In addition to this, the League trains young men and boys, helping to make better citizens of them. The Sailor Magazine is fast growing. It is now published every quarter. Subscriptions to the Official Organ of the Navy League of Canada and renewals as well as donations to the Navy League can be sent to Victor J. Ward, Esq., Sec.-Treas., 2409-2A St. East, Calgary.

Mrs. C. Sutton and W. Sutton left Wednesday for Los Angeles.

Mr. and Mrs. M. G. Clever left for Los Angeles on Thursday.

## THE CHRONICLE, CHAMPION, ALBERTA

### Omitted from last week

The ladies' of the C.W.L. wish to thank the many patrons who made their bake sale such an unqualified success, and especially Mr. Farmer who placed his store at their disposal.

Mr. and Mrs. B. N. Woodhull left by car on Friday last for Hartney, Man. Mr. Woodhull having received word that his father was dangerously ill. Word has since been received that T. B. Woodhull passed away on October 13.

Mr. and Mrs. J. M. Moffatt attended the funeral of Mrs. Publow in Calgary on Saturday. The late Mrs. Publow was Mr. Moffatt's aunt, Mrs. Eoll's mother.

We have been informed that F. V. Sisson is again competing in the Albertan contest. We sincerely hope that Frank is as successful in this effort as he was in a previous contest.

Ed. Weiss and family have taken up residence in the upper part of the old bank, for the winter. Mr. A. Hopkins and family are again occupying the lower part of the building.

The dance held on Wednesday evening, under the auspices of the hall committee, was very well attended. A large number were present from Vulcan and Carmangay.

Dressmaking—House dresses, quilts made to order, coats re-lined, sewing and mending. First class work at very reasonable prices.—Mrs. G. McDermott, phone 74.

K. R. McLean, R.O., of McLean & Anderson, Sight Specialist 208-8th Ave West, Calgary will make his monthly visit to Champion Friday, Oct. 24th, at the Drug Store.

Big sale of everything in men's wear at Campbell's. Make your dollars worth double. A special priced on everything.

E. F. Smith was a Calgary visitor Monday.

H. Poirier has returned from a holiday spent at his home in Carstairs.

## Champion United Church

Rev. Peter Dawson Minister  
Services Sunday October 16th  
11 a.m. Church school and bible class  
9 p.m. Service at 11:00  
7:30 Evening Worship. Subject—"Feeding The Multitude"  
All are welcome.

Don't fail to attend the next meeting of the Curling Club to be held on Monday, Oct. 20, at F. J. Capp's store.

# Come to the Meeting of The Curling Club Monday, Oct. 20th Hockey, Curling and Skating

we sell **1 mileage** at lowest cost



—Tires at the price you want to pay —each the best value obtainable in Canada — Royal Masters, Dominion Royals, Endurance, Royal Heavy Service.

—Prompt, efficient service, Dominion Tire Depot experts will see that your pressures are correct, and inspect your tires for injuries which will surely cause trouble if not checked in time.

—Reliable repair work honestly and promptly executed at a fair price.

If you want mileage at lowest cost, stop at any orange and blue Dominion Tire Depot.

## DOMINION TIRE DEPOTS

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## COAL!

Lump Coal \$4.00 per ton at mine  
Delivered \$6.00 ton, during summer months.  
Nutm Coal at mine \$1.50  
Now is the time to store your next winter's coal.

Phone 906

DUQUESNE & VANBROEN

## Phone 1003 For Coal!

### The Vulcan Mine

Now ready to supply your coal needs.  
Four and one-half miles north, one mile east, one and one-half miles north from Champion.

Lump Coal, \$4.00; Nut Coal \$1.50 at mine

Best Coal in the District

GIVE US A TRIAL!

M. POPOVICH, - Owner.



Champion Lodge  
A. F. & A. M.  
O. E. A.

Meets second Thursday in each month. Visiting brethren welcome.  
G. E. VOISEY CHAS. McLEAN  
W. M. R. S.

## JOSEPH HICKS

BARRISTER & SOLICITOR  
Notary Public.  
Will List Your Land For Sale.  
Office Railway Street, - Champion.

## Dr. H. NEWTON HALL

DENTAL SURGEON  
Champion, Alberta

## Central Service Station

Our stock of Auto Accessories is always complete and you may rely on prompt and efficient.

In Oils, Gas and Greases we handle the best and can guarantee your satisfaction.

Don't forget we handle Goodyear Tires and Tubes.

ROY LUCHIA

## Hogs Wanted!

Will buy your Hogs and day.  
Good Prices for Lights and Feeders.  
Cash Settlement in Full on Day of Delivery

CHAL. MATLOCK

CHAMPION

# Canadian Aviation History Is Made When Bird Men Travel 20,000 Miles Over Arctic Area

When two seaplanes soared down to a safe landing on the Ottawa River recently, it marked the end of possibly the most outstanding flight in Canadian aviation history. For the past two months the "planes" had traversed the frozen wastes of the far north. In that time, they travelled 20,000 miles, mapped a small empire of virgin territory and made meteorological and topographical surveys of many parts of Canada's hinterland.

Yet it was all in the day's work for the men who made the trip. With a more chore of the shoulder and the terse command, "Why, it was nothing!" they who had written such an important chapter in Canadian exploration and aviation history, dismissed the whole matter. Flight-Lieut. F. J. Mawdsley was in charge of the detachment and piloted one of the machines. Flight-Sergeant H. J. Winny handled the other "plane," while the survey and photographic work was in charge of C. E. MacLeod, of the Department of the Interior, an experienced Arctic traveller. Sergeant Mawdsley was the mechanic and camera operator.

The trip took the two "planes" as far west as Akivik, on the Mackenzie River, and as far east as Churchill Bay, an inlet on the extreme northern point of Hudson Bay. Chatterbox Inlet and Churchill were the intermediate points touched which are familiar. A total of 2,800 photographs were taken, representing thousands of square miles of territory never before mapped or surveyed. In addition to this work, the caches of gasoline and oil, maintained in this mechanized age for exploration work in the north, were inspected. Suitable air routes were mapped and the river bottoms charted. This latter work was undertaken to determine, if possible, the economic possibilities of the country.

The party made numerous tests of aeronautical equipment and, among other things, discovered a device for counteracting the effects of the magnetic pole. Previously it had been thought that the proximity of the magnetic pole influenced the compass needle, making it sluggish and, in some instances, utterly destroying its usefulness. Equipped with a British periscope compass, neither "plane" experienced any difficulty in navigating within the pole region.

## Mink Shipped From Yukon

Five Hundred Sent To Sweden and United States Ports.

Five hundred dark, damp, little noses peered entrancingly against strong wire bars, and five hundred little mouths scorchingly crying disapproval at being caged, signified the arrival at Vancouver of the steamship "Princess Louise" from Alaska, with the largest shipment of mink to ever pass through British Columbia. Raised in captivity by George Simmons, of Carcross, Yukon Territory, the fur-bearers were en route to Gothenburg, Sweden, with a few to United States ports, where they will either serve military or be distributed for the nucleus of mink farms in and around those territories.

## Dairy Cattle Capture Prize

Eighteen Head From C.P.R. Strathmore Farm Win Awards At Spokane.

Eighteen head of dairy cattle from the Canadian Pacific Supply Farm at Strathmore, carried off sixteen first and ten second prizes as well as all the championship ribbons at the Washington-Interstate Livestock Exposition at Spokane recently. According to E. Ward Jones, superintendent of the railway's department of agriculture and animal industry, included in the awards won by the Strathmore herd were the male and female grand championships, senior and junior female championships, and the junior male championship.

Although the war was grown in China as early as the sixth century, it was not heard of in Europe for another thousand years.

## Automobile Export Business

New Zealand Canada's Best Overseas Market In 1929

New Zealand was Canada's best overseas market for automobiles in 1929, according to a return issued by the Dominion Bureau of Statistics. The two Antipodian dominions, New Zealand and Australia, accounted for nearly 33 per cent. of Canada's export business in this industry. To New Zealand this country exported automobiles amounting in value to \$5,022,060, while Australia took cars valued in the aggregate at \$3,563,273. Second to New Zealand was the United Kingdom, which purchased \$4,389,182 worth of automobiles, while British South Africa bought automobiles valued at \$2,792,180. Thus, of a total export trade of \$29,824,433 the United Kingdom and the three other dominions accounted for considerably more than 50 per cent.

Of the foreign countries the Argentine republic was Canada's best customer, purchasing \$3,905,085 worth of automobiles.

Automobile production in Canada during 1929 reached the figure of \$177,315,593, as compared with \$162,767,495 in the preceding year, and \$136,704,514 in 1927.



(By Eva A. Tingley.)



## Shipment Under Empire Marketing Board Scheme

British Columbia Receives Consignment Of Pure Bred Livestock

The B.C. Provincial Department of Agriculture received recently from Agent-General P. A. Pauline in London, England, the first shipment of pure bred live stock to be shipped to British Columbia under the Empire Marketing Board scheme via the Panama Canal had left the Old Country for Vancouver. The shipment consisted of 23 rams and ewes for breeders on Vancouver Island and the lower mainland, and a Red Poll Bull for H. E. Waboy, of Enderby, president of the Canadian Red Poll Breeders' Association. The Dominion Government has established a quarantine station for live stock at Vancouver, which was ready when the shipment arrived at the end of September.

Special interest attaches to a part of this shipment of sheep as it comprises the first group of Kerry Hill sheep ever to come to Canada. These animals, however, are not the result of an experiment by Chas. Eccleston, Victoria, and come from the flocks on Lord Larder's Brompton estate at Oswestry, Shropshire, England. His brother, Bert Eccleston, is shepherd there, but formerly resided in B.C. and before his departure he will stand the Canadian climate well.

## Extraction May Be Costly

German Find Extracting Beryllium From Beryl Hardly Pays

Canadian technical experts profess themselves sceptical of the value of any special report for the Imperial conference on the beryl deposits near Winnipeg in Manitoba. On behalf of the mines branch of the Canadian government there had been inquiries into the possibilities of extraction of beryllium—which is used in light metal alloys—from the Manitoba beryl, it was stated.

An experiment by a German concern, however, had tended to show the cost of extraction of beryllium from beryl was very high in comparison with the result obtained, and the Germans were now turning to lithium for light alloy. It was pointed out that the beryl deposits in Manitoba, the German experiments closely, for lithium occurs in greater frequency in Manitoba than does beryl.

## Real Drive Against Weeds

The slow thristle, britch grass and other troublesome weeds, the kind of which have been tried to the full strength of the soil, will have no vitality left to reestablish them another year. More early ploughing of soil and after harvest cultivation than usual have been accomplished this year. Even without a word from the weed inspector, farmers are making a real drive against weeds—Farmers' Advocate.

## Wheat Situation Sours

Canada's wheat situation, both as to marketing and prospective price, is also as to the wheat-growing future, fundamentally is such as to discourage pessimism. That is the verdict of E. A. Lyle, secretary general manager of the Canadian Bankers' Association.

Back of Commerce, in charge of the bank's business in Western Canada.

Although the water in the Arctic and Antarctic oceans is salty, the ice that forms is free from salinity.

Appendicitis caused more than 18,000 deaths in the United States in 1928.

## THREE RECORD BREAKERS

Three heifers that have made dairying history in Alberta are shown above. They are, right to left: Mona Pontine Walker, Rose Echo Warwick and Fremont. Between them they produced 77,460 pounds of milk and 2,902 pounds of butter in the year, respectively, to last May and last April. This averages out to 25,820 pounds of milk which beats the highest record made by a four-year-old in Canada in 1928 by 2,000 pounds, while the average dairy cow in Alberta produces less than 4,000 pounds. They are the property of the Canada Pacific Railway at the company's experimental farm at Strathmore. The first two are four-year-olds, and the last is a three-year-old. They were bred on an average Ontario farm, all sired by the same bull and each purchased by the Canadian Pacific when under a year old.

Production, according to E. W. Jones, superintendent of Agriculture and Animal Industry for the railway, is very largely a question of proper development and handling. These three cows produced in one year more than nineteen average Alberta dairy cows. To do it, they were well-fed and given good care during the lactation period, but up to freshening were developed outside where in winter months they were given good roughage but very little grain.

## Sodium Sulphate Plant

Important Industry Is Established In Southern Saskatchewan

A visit to the sodium sulphate plant at Horse Shoe Lake, in southern Sask., along the Amulet branch of the C.P.R., gives a fine indication of the progress that is being made, and the prospect for the future success of this valuable provincial resource, according to a statement issued by the Saskatchewan Provincial Bureau of Publications.

Horse Shoe Lake contains millions of tons of sodium sulphate, and already a considerable start has been made on its utilization, the statement continues.

The plant which is operated by the Horse Shoe Mining Company, Limited, is a very extensive one and the investment of several hundred thousand dollars. It is owned jointly by the Barmen Reduction Company of Charleston, West Virginia, which holds a majority of the stock, and the International Nickel Company of Canada.

The company has successfully solved the problem of dehydrating the product, which seems to have been the difficulty in the past in the way of using these deposits.

Saskatchewan possesses most of the world's supply of sodium sulphate in its "sulfur" process. The salts, however, are found in an exceptionally pure condition, and in vast tonnage in the southern portion of Saskatchewan.

In the past it has been regarded as the most valuable digester in the manufacture of paper from pulp. However, the demand for the salts of obtaining supplies in volume, many of the pulp plants in Eastern Canada have been using a process known as the "sulfur" process. The salts, however, that manufacture kraft paper must have sodium sulphate, and it has been found that the salts of sodium sulphate made from the by-product of sulphuric acid, in the chemical centres of the United States, which has been coming into Canada duty free. Sodium sulphate is also used in textile manufacture, in the production of soda ash, in graphic supplies, dye establishment, and many other things, besides being the basis for many veterinary remedies. It is found in an exceptionally pure condition, and in vast tonnage in the southern portion of Saskatchewan.

This company which has a payroll of approximately \$7,000 per month, and being situated in an area that has suffered severely from recent crop failures, is helping, according to the statement, to relieve the local situation, in that it is presently preparing about 100 tons per day. Additional units are being installed to greatly increase the output. Already 150 cars of 45 tons each have been shipped to the International Nickel Company, and the output is so booked that the Horse Shoe Company can take no outside orders.

Weather Ports Near Poles

An ambition to establish meteorological stations near both the north and south poles in the hope that information will be secured which will permit forecasting the seasons years in advance was revealed by Sir Hubert Wilkins, noted Arctic explorer in an address to the Canadian Geographical Society. Sir Hubert reviewed his polar exploration work during the past few years, and said that he was now planning to sail the ship "Thetis" in the Arctic in a submarine next summer.

Mr. Spinkes: "But why did you buy a duckshod for the children?"

Mr. Links: "So they can all get him at once."

# Wide Discrepancy Exists In Estimates of Amount of Russian Wheat Exported To Britain

## Winter Feeding Of Bees

Entire Supply Is Given Them At One Time

One of the strangest things to the ordinary individual is that the feeding of bees for the winter success of their other live stock in that of bees is given their whole winter supply of food at one time, while other stock receive their ration day by day. Toward the end of September, the bees should receive sufficient food to tide them over the fall, the winter and the spring until the warm days come and they can gather nectar.

Some beekeepers feed their bees sugar syrup; others give them natural stores. When natural stores are given, the food chamber method is usually employed. To get an idea of what the food chamber is, let us look at a hive. We will see that it is built up like a large building—storey by storey. The lower or ground storey is called the brood chamber and is where the queen reigns. The storeys above this are the ones in which the honey is placed by the bees.

As the first honey brought in at the beginning of the main flow is considered the best, and the bees, which are sometimes confined to the hive without for close of a cleaning flight for close on 22 weeks, must have this honey is set aside for them. This storey or box full of honey is called the food chamber.—Experimental Farmer.

## As He Saw It

Japanese Schoolboy's Essay On Bananas Was Not So Bad

Japanese descriptions are almost always good for a few laughs, says the Los Angeles Times. One of the latest is the theme of a little Japanese schoolboy in the Sacramento Valley. The subject was "The Banana" and the little fellow wrote: "The banana are great remarkable fruit. He are constructed in the same architectural style as the honorable sausage. Difference being skin of sausage are habitually consumed while it are not advisable to eat rapping of banana."

"Banana are held aloft while consuming; sausage are usually left in reclining position. Sausages depend for creation on human being or stuffing machine while banana are primitive product of honorable mother nature."

"In case of sausage both conclusions are attached to other sausage; honorable banana on other hand are joined on one to the stem and opposite termination are entirely loose. Finally banana are strictly non-herb of vegetable kingdom while assimilation of sausage is often undecided."

## Skin Milk For Hens

Tests Show It Gives Better Results Than Beef Scrap

In tests carried on for five winter seasons, November to February inclusive, at the Canadian Geographical Society, Rocka, receiving skimmed milk laid more eggs and gained more weight than the ones getting beef scrap, reports G. A. Langelier, of Cap Rouge Experimental Station. On the basis of the experiment, beef scrap is worth nine times as much as skim-milk, weight for weight, so that at the usual valuation of skim-milk at 30 cents per 100 pounds, beef scrap would only be worth \$36 per ton.

"This skim-milk may furnish all the protein required, 100 layers would get from 12 to 24 quarts per day," Mr. Langelier estimates. "If this can be spared for the poultry, care should be taken that it be given always sweet or always sour, to prevent digestive troubles, and that it does not freeze."

## Twenty Hours To Go

A very tired man left a call with the telephone girl at one of mid-town hotels at 4 o'clock Sunday morning to be called at 2 p.m., but instead of making it explicit, he said:

"Please call me at 2 tomorrow afternoon," forgetting of course, that it was then 4 o'clock in the morning. He slept through fourteen hours, and dressing, went to the manager, and he complained that the girl hadn't called him.

When the manager talked to the girl about it, he said:

"Why, he got twenty hours to go yet!"

Soviet Russia is purchasing 100 carloads of combine harvesters.

Production of window glass has just been introduced into Mexico.

A wide discrepancy exists to estimates available in London, England, of the amount of Russian wheat exported to Great Britain this season. In Liverpool, center of the grain trade, it was stated that only 620,000 quarters or about 150,000 tons, all of fairly good quality, have been received at ports of the United Kingdom from Russia between Jan. 1 and Sept. 27.

Estimates of British traders and other observers in London, fixed the figure roughly at 450,000 tons for United Kingdom ports in July, August and September.

The difficulty of fixing figures of Russia's export wheat trade and of her exportable surplus is admitted because the Soviet government's trading agencies are dealing indirectly with various grain concerns and there is no central place to obtain actual trade figures.

Russian officials here have no authority to disclose grain shipment figures, even if they were available. The problem of checking wheat exports is likely to be simplified soon, when the first half of September grain cargoes from Russia amounted to 400,000 tons.

According to figures available in London, heavy wheat shipments from Russia began in July. During that month, the first half of September were estimated to have arrived in British ports. Heavy consignments began to arrive early in August, and during August and first half of September grain cargoes from Russia amounted to 400,000 tons.

It is estimated that 15,000 tons are on the way to United Kingdom ports and an additional 20,000 tons are on the way to other European ports. Besides these amounts it is believed in grain circles that nearly 100,000 tons, which already have been sold, are awaiting shipment from Russia.

It is pointed out that Russia bought \$100,000,000 worth of goods from the United States last year and \$20,000,000 worth from Great Britain. These bills are falling due and must be met, and the great stores on the shores of the Black Sea constitute the Soviet's most easily convertible asset. This despite the fact that Russia's domestic production of wheat is not justifying sales abroad.

There is an idea in some quarters that decrease in other Russian exports, such as timber, may be forcing the Soviet Government to take a more active role in the export of timber to the British market. This figure is not actually expected to pass \$200,000 mark and the Soviet planners face this deficiency in some other exportable product.

Trade officials in London are watching the wheat from Russia. One opinion expressed was that a great deal of forcing down of prices and propaganda to force prices down has been done by traders and others who are opposed to the operation of the United States market. The United States farm board and the proposed Argentine wheat pool.

An idea of the amount of Russian wheat shipped during pre-war years can be had from the fact that between 1929 and 1935 some world wheat shipments were: Russia, 4,700,000 tons annually; the United States, 3,250,000; and Canada, 3,000,000 tons.

## Early Canadian Shipbuilders

The first shipbuilding in Canada was done by Pont-Grave, who built two vessels at Port Royal (Annapolis Royal, Nova Scotia) in 1606, when he believed himself to have been deputed by DeMonts. It was Talon, however, who is believed to have given status of an industry, for in 1605, before he returned to France, 250 men out of a total population of less than 7,000 were engaged in constructing wooden vessels.

The gent who tries to beat the "Limited" to the crossing is the one who puts the auto into autopsy.

"Influence, my boy, is what you think you have till you try to use it."

"Suppose we fell in the water now?"

"How dreadful! The lake would overflow its banks!"—Hummel, Ham-burg.

"Suppose we fell in the water now?"

"How dreadful! The lake would overflow its banks!"—Hummel, Ham-burg.



## No other Orange Pekoe can equal this in flavour



### Attitudes Of Mind

It is reported in a daily newspaper that some doubt existing as to which side of the international boundary line between Canada and Maine a certain old lady's farm was located, surveyors were employed and the decision finally reached that it was on the United States side. "I'm so glad," exclaimed the old lady, "Canadian winters are so severe."

Travelling from the United States to Canada on one occasion, the writer overheard a passenger on the train had entered Canada. "The air is so much sweeter and purer now that we are back in Canada."

Climate to these people was an attitude of mind, but, nevertheless, very real. It took one, however, to wonder whether many people do not approach many of their daily activities, not on a basis of actualities, but from some purely mental reaction.

On the day following the general election of July 23 last, a merchant in one of our Saskatchewan cities, a strong Conservative by the way, declared that his business had already greatly improved. He overlooked the fact that two fairly large conventions held in session in the city might have added somewhat to his day's sales. No, it was an attitude of mind with him; business had improved over night because the Conservatives had won the election.

It is the same with money in respect to hard times. Some people whose salaries, or wages, or other sources of income, are the same now as they were in the boom days, or even greater, but whose cost of living is much less, due to lower commodity prices, "feel" harder up than many who actually suffer, they become terribly pessimistic and continually harp on the blue ruin aspect of things and how difficult they are finding it to make ends meet.

Without in the least discounting actual conditions, it is safe to say that with many people hard times is an attitude of mind, superadded, maybe, by fear of the real thing, rather than the thing itself. Unfortunately there are many who are faced with truly hard times and have concrete problems to solve and difficulties to overcome, but there is a multitude of others who are no worse off today than they ever were but who "think" they are. They are largely responsible for cultivating and disseminating ideas that conditions are much worse than they actually are.

The influence of mind over matter is a well authenticated and recognized fact. Records in doctors' offices contain scores and hundreds of cases of people who, having nothing the matter with them, imagined they had something wrong and by constantly and morbidly dwelling on their imagined ills actually did become chronic invalids.

There is, too, that state of mind wherein people develop suspicions of others without any cause or evidence to support such suspicions, but, having become suspicious of another, every word and act of such person, however simple and innocent, only serves to confirm and intensify the suspicions of the former.

Such attitudes of mind are to be deplored, and their cultivation to be guarded against by every individual. The harm done through constant thinking of unpleasant and evil things, and the harboring of thoughts of suspicion of others, or even of weakness in one's self, is almost incalculable. It spreads like a miasm through society polluting the life of whole communities.

Fortunately, the reverse of this is also true. The cultivation of clean, kindly and noble thoughts, the development of feelings of confidence and goodwill towards one's neighbors, creation of the habit of looking at the bright rather than the dark side of things, also spreads through society and uplifts and brightens the lives of all persons with whom such a sane and happy individual comes in contact.

### Jamaica Buys From Canada

#### Is Grateful For Fertilizer Preference On Fruits and Vegetables

Canada is getting all kinds of business that formerly went to the United States because of Jamaica's gratitude to Canada for recent tariff preferences, according to W. C. Coker, prominent business man of Kingston, Jamaica, who was a recent visitor in Montreal.

"We in Jamaica are very grateful to Canada for her preference in fruits and vegetables, and as a result, millions of dollars worth of business which formerly went to the United States is now being diverted to Canada. We buy a great deal of flour from you, among other things," he said.

### New Building For C.N. Exhibition

Another permanent building to be erected for the Canadian National Exhibition, Toronto, at a cost of \$1,000,000. The building will be located in exhibition park and valued at over \$200,000. The new building will be used for exhibiting horses and cattle.

"Mrs. Smith," said the minister, "does your husband provide his business trouble to you?"

"Yes, indeed he does," said Mrs. Smith—very blessed time I buy anything!"

A woman may be clever enough to do any work a man can do, but the cleverest gets some man to do it for her.

## CERS, BALSAM EGGS OLD WOUNDS & SORES

Marvellously Healed by Zam-Buk.

Ointment 50¢ - Medicinal Soap 25¢

### Wealthy For A Day

Girl Student From Copenhagen Enjoys Herself In Berlin

Miss Matken Bering, a student of medicine from Copenhagen, Denmark, experienced being a millionaire for a day in Berlin. She had won first prize in a contest sponsored by the Danish daily, "Politiken," which said that she was permitted to spend one day in Berlin with all bills, no matter how high, paid by the paper.

There was one condition, however, Miss Bering was not allowed to acquire anything which might be of value to her after her role of millionaires expired.

She therefore found the task of spending money somewhat difficult. A visit to Prof. Albert Einstein, an airplane spin, a drive about town in a costly limousine, sumptuous meals at the expense of the paper, servants and attendance at a theatre comprised her day's "extravaganzas."

## Pale People Are in Peril

Some Form Of Nervous Break-down Always Threatens Them

Pale people are almost always nervous. Pale skin, thin lips, blood and too little blood usually results in jaded nerves, sleeplessness, headache and nervousness.

Dr. Williams' Pink Pills are different from other pills in that it is impossible to take them and not feel better. Their whole nature is to make rich, red blood. This new blood strengthens the nerves and gives vitality to the whole body. It is recommended by Mrs. G. Cook, Floor Street, Toronto, says: "I used Dr. Williams' Pink Pills for a nervous condition and I feel much better and well and strong ever since."

You can get these pills from any dealer in medicine or from the publishers a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Canada Playing Valuable Part

Canadians Will Lay Rails For Bermuda's First Railway

Canada will play a valuable part in the construction of Bermuda's first railway, which is hoped will be completed within a year or so. Louis McDonald, Vancouver, expert in road beds and track laying, has gone to Bermuda aboard the C.N. steamer "Lady Rossmore," after engaging ten men in Montreal to follow him later to Bermuda. The Vancouver expert has been 35 years in the business of rail laying. He served under General J. W. Stewart in the 12th Light Infantry Troops during the world war and is now working with Balfour Beatty and Co., London, England, builders of the new railroad.

If Miller's Worm Powders needed the support of testimonials they could be got from mothers who know the great virtue of this excellent medicine. But the powders will speak for themselves and in such a way that there can be no question of their truth. They act speedily and thoroughly, and the child to whom they are administered will show improvement from the first dose.

### Permits Are Cancelled

Foot and Mouth Disease Bars Imports From Britain

Owing to the existence of foot and mouth disease in England an order has issued from the Department of Agriculture at Ottawa under the Animal Contagious Diseases Act cancelling all permits for the importation of ruminants and swine from Great Britain to Canada. This action has been necessary as foot and mouth disease has been confirmed near Leeds in England. The order reads in part: "Owing to the presence of foot and mouth disease in England all permits for the importation into Canada of cattle, sheep, goats, other ruminants, and swine from Great Britain are cancelled, with the exception of those covering shipments which are at this date actually embarked on vessels en route to Canada." The order was dated September 8, 1930.

As a verminous an effective preparation in Mother Graves' Worm Terminator, and it can be given to the children without fear of injury to the constitution.

### Nearest In Machines

To learn what and how much you should eat simply drop a coin in a new slot machine, which was shown at the International Hygiene exhibition at Dresden, Germany. The machine weighs you, measures your height and then delivers a card outlining your diet, showing the nature of the food and the number of calories you should consume daily.

Americans spend approximately \$1,000,000 a day for ice cream.

Minard's Liniment has a hundred uses.

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Minard's Liniment has a hundred uses.

## DON'T SUFFER WITH DANGEROUS INDIGESTION

Do you suffer after meals with a belching, from sour and acid stomach? Many believe they have heart trouble and tremble with fear, expecting any minute to drop dead. This condition can be prevented, likewise relieved. Take Carter's Little Liver Pills after meals and neutralize the gases. Sweeten the sour and acid stomach, relieve the gas and encourage the liver.

The stomach, liver and bowels will be treated of course, painful and dangerous indigestion disappears and the system enjoys a tonic effect. Don't delay. Ask your druggist for a 25c pack of Carter's Little Liver Pills.

### An Interesting Discovery

From Foundry In Northern Rhodesia

Thought Of Years Old, at Mumbwa, Northern Rhodesia. Three different races appear to have used this foundry. The last race was an intelligent people, who knew how to choose stones, mix them in the right proportion with bone and quartz, place them in a furnace, and fashion them into useful and piercing implements which they would subject them to a torrid heat, pour in molten lead from the furnace, and fashion them into useful and piercing implements.

### Recipes For This Week

(By Betty Barclay)

### GREEN TOMATO AND ONION PICKLE

- 1 qt. sliced green tomatoes.
- 1 qt. sliced onions.
- 1 tablespoon black pepper.
- 2 tablespoons whole allspice.
- 4 tablespoons dry mustard.
- 2 tablespoons mustard seed.
- 1 cup sugar.
- 4 cups vinegar.

Slice the green tomatoes. Put a layer in the kettle, then a layer of onions. Sprinkle with salt. Then add another layer of green tomatoes, and so on. Let stand overnight. The next morning drain off the liquid, put into preserving kettle with all the other ingredients, and simmer gently 30 minutes. Fill glass jars and when cold put in cool, dry place.

### PENNSYLVANIA CHILI SAUCE

- 24 medium-sized ripe tomatoes.
- 8 large onions.
- 3 green peppers.
- 3 red peppers.
- 1 cup sugar.
- 4 tablespoons salt.
- 5 cups cider vinegar.
- 1 tablespoon nutmeg.
- 1 tablespoon ground cloves.
- 1 teaspoon allspice.

Cut tomatoes in small pieces. Grind onions and peppers through food grinder. Mix all ingredients and boil over moderate heat until sauce attains the desired consistency. Then jar immediately.

Women and Asthma. Women are numbered among the sufferers from asthma by the countless thousands. In every climate they will be found, helpless in the grip of this relentless disease unless they have availed themselves of the proper remedy. Dr. J. D. Kellogg's Asthma Remedy has brought new hope and life to many such. Testimonials, sent entirely without solicitation, show the enormous benefit it has wrought among women everywhere.

Parachute For "Plane"

A parachute for an aeroplane, designed by Dr. J. T. Parr, a dentist of Oakland, California, is released by pressing a control lever. This opens a trap-door in the upper wing and the parachute is shot out. The chute sways the plane and pilot slowly to earth, and has a landing speed of about 15 miles an hour.

### His Nightly Message

This often repeated nightly message which his chauffeur delivered to Sir J. B. Kentworth was "the latter's funeral wreath." "The fire is out; the water is nice and hot; the windows and doors are bolted; the mouse traps are set and there are no mice. Good-night, Sir John."

### Against Grippe

Having a bottle of Minard's handy at the right time will save you a doctor's visit. It cures colds, sore throat, bronchitis.

MINARD'S LINIMENT

W. N. U. 1859

W. N. U. 1859

W. N. U. 1859

W. N. U. 1859

### Meet Hardships In North

Man and Wife Blazing Trail Had To Live On Moose Meat

A three-month's silence since a daring couple plunged into the trackless wilderness of Northern British Columbia, bound for Alaska on foot, has been broken by word from William Albee to his parents at Glendale, California, telling of the successful adventure of the young man and his wife.

A short letter, scribbled on a sheet of ledger paper and borne in a brown, weather-beaten envelope, delivered to the home of Mr. and Mrs. E. P. Albee, recounted a valiant struggle against a series of hardships. The letter was mailed September 17, from Telegraph Creek, British Columbia.

Leaving Fort George, British Columbia, in the middle of June, Albee, 24 years old, and his wife, 22, cut a path toward Liard Port, far to the north.

Albee carried an 82-pound pack, his wife a 52-pound pack, and a dog was loaded with 30 pounds. They hoped to make Liard Port in four weeks. "Instead," Albee wrote, "it took nine weeks."

Five weeks after Dr. George, their provisions gave out. "We lived remarkably of the journey on moose meat—three times a day," he added.

Albee said what maps they had apparently were in error for they never found any landmarks. They will spend the winter in Dawson.

The young man's parents said the couple probably will cross Alaska next summer and they might plan to attempt crossing Bering Strait to Siberia and around the world.

Recent photographs of the planets add evidence to the belief that Mars, Jupiter, and Venus have an atmosphere, as the earth has.

Piano keys are being made in Italy of zoolite, a casain plastic.

The Xmas Voyage of Your Dreams

REDUCED FARES - MODERN SHIPS

SAILINGS

Nov. 7 Montreal	Duchess of York	Glasgow	Belfast	Liverpool
Nov. 14 Montreal	Duchess of Richmond	Glasgow	Belfast	Liverpool
Nov. 15 Montreal	Montclair	Glasgow	Belfast	Liverpool
Nov. 21 Montreal	Duchess of Atholl	Glasgow	Belfast	Liverpool
Nov. 28 Montreal	Duchess of Bedford	Glasgow	Belfast	Liverpool
Nov. 28 Montreal	Montclair	Glasgow	Belfast	Liverpool
Dec. 5 Saint John	Duchess of York	Glasgow	Belfast	Liverpool
Dec. 12 Saint John	Duchess of Richmond	Glasgow	Belfast	Liverpool
Dec. 13 Saint John	Montclair	Glasgow	Belfast	Liverpool
Dec. 14 Saint John	Duchess of Atholl	Glasgow	Belfast	Liverpool

### THROUGH TRIPS DIRECT TO SHIPS SIDE

Book Passage here for the Choice of Accommodation

Apply Local Agents or

R. W. Greene, C.P.R. Building, Edmonton.

W. C. Coker, General Passenger Agent, C.P.R.

CANADIAN PACIFIC STEAMSHIPS

Keep Foods Deliciously Fresh

Keep your foods—cakes, bread, pies, cut meats, etc.—under a covering of Para-Sani Heavy Waxed Paper. You'll be amazed at the length of time they'll stay fresh and delicious. Para-Sani keeps them from staling.

Get Para-Sani in the handy, sanitary knife-edged carton.

For less exacting uses ask for Appleford's "Centre Pull" Packs in sheet form.

Appleford Paper Products

HAMILTON LIMITED

WATER REPRESENTATIVES:

HUNTER-MARTIN & CO., REGINA, SASK.





## Immediate Relief for INDIGESTION

WHAT most people call indigestion is usually excess acid in the stomach. Food is soured. The instant remedy is an alkali which neutralizes acids. But don't use crude biles. Use what your doctor would advise.

The best help is Phillips' Milk of Magnesia. For the 50 years since its invention, it has remained standard with physicians. You will find nothing else so quick in its effect, so harmless, so efficient.

One teaspoonful in water neutralizes many times its volume

in acid. The results are immediate with no harmful after-effects.

Once you learn this perfect way you'll never deal in any other manner with the headaches, gas, bloating, nausea, dizziness, indigestion, biliousness, etc., due to an over-acid stomach and bowels.

Be sure to get genuine Phillips'. It is always a liquid; never made in tablet form. Look for the name Phillips' on the bottle. All drug stores—50c.



## PS' MILK OF MAGNESIA

### WORLD HAPPENINGS BRIEFLY TOLD

Alex. Chisholm, prospector and veteran of the "trail of '98," is dead at Smithers, B.C., at the age of 70.

Wireless telegraph service has been established between Buenos Aires and Chilean cities and with Spain.

The \$100,000 Canadian government bond issue floated in the New York market October 7, was heavily over-subscribed.

Assembly of the League of Nations stood in silence several moments on the occasion of the first anniversary of the death of Gustav Stresemann, German post-war foreign minister.

The eleventh assembly of the League of Nations adjourned Oct. 4, after wrestling earnestly for three and a half weeks with pressing world problems.

Reports published abroad that trouble had arisen aboard the British battle cruiser "Revenge," anchored in Goult Gun harbor, Nice, France, were denied by authoritative sources.

A number of delegates attending the Canadian Automobile Association convention at Vancouver endorsed the proposed highway through British Columbia to Alaska, in addresses made at the annual banquet.

The London Times editorially said that Russian dumping of grain on European markets was "clearly due first and foremost to desperate need of the Soviet Government for credits to finance their five-year industrialization plan."

The Department of National Defence announces that Major D. R. Sargent has been promoted to the rank of lieutenant-colonel and to command the 2nd Battalion, 5th Scottish Regiment. The regimental headquarters are at Nanaimo, B.C.

Athletes recommend Minard's Liniment.

Had Never Seen Ocean  
To have lived within 210 miles of the Atlantic Ocean for a lifetime without seeing it is an experience that comes to few in these days of automobiles. Yet fifteen of the seventeen Vermont clergymen who attended the New England rural church workers' conference near Old Church, Me., had never seen the sea.

Germany planted 1,800,000,000 trees in 1928.

### Flaky Pie Crust

The secret of making good pie crust is: Use Purity Flour—and keep the dough dry! Try Purity Flour—1 cup to 2 1/2 cups of water.

2 cups Purity Flour 1 cup lard  
2 1/2 cups water 1 cup cold water  
Mix the flour and lard together in a bowl the shortening until the mixture is like the meal, gradually add the water, if you can, and the pie crust will be even better.

There are a few hard very lightly sprinkled with Purity Flour. The shortening should be worked over three times and the flour added as required chunks. Make in hot oven (350°).

Sent 30c for Purity Flour Cook Book.

Western Canada  
Purity Flour Co.  
Limited, Toronto  
Winnipeg, Calgary

**PURITY FLOUR**

W. N. U. 1829

### IS ELECTED PRESIDENT

Division

Walter Ashfield, Editor Of the Grenfell Sun

Weekly Newspaper Publishers Meet

Fourteenth Annual Convention of Canadian Weekly Newspaper Association, Saskatchewan Division

At their fourteenth annual convention held at the Saskatchewan Hotel, Regina, the Canadian Weekly Newspaper Association (Sask. Division), elected Walter Ashfield, Editor of the Grenfell Sun, as president for the ensuing year.

H. G. Shehrake of North Battleford, the retiring president, was chosen an honorary president; A. King, Rouleau, vice-president; S. J. Doonan, Alameda, secretary-treasurer; while the following were elected to the executive: S. N. Wynn, Yorkton; E. P. Hodgins, Vanguard; J. J. Zubick, Kerrobert; J. Scott, Whitewood; H. Berryman, Hulse Lake.

Several instructive addresses were given during the sessions. Mr. T. A. Macle, of the Bureau of Publications, gave an interesting talk, and Hon. J. P. Fryant spoke on the subject of Saskatchewan's Resources. The members of the association were the guests of the Saskatchewan Government at a banquet on Thursday evening, Oct. 2. Following the banquet an informal dance, sponsored by the Toronto Type Foundry Co., was greatly enjoyed. At noon on Friday, Oct. 3, the members were tendered a luncheon by the Saskatchewan Wheat Pool, and on Friday evening, the Weekly Newspaper Association banquet was held at which the newly-elected president presided. It was decided to hold the 1931 convention at Regina.

### Good Recipes

Smoothness Of Texture In Recipes

That Call For Milk and Sugar  
Do you ever have difficulty in getting a smoothness of texture in recipes that call for milk and sugar?

Good recipes often wonderful flavor and consistency through the use of Eagle Brand Sweetened Condensed Milk. The milk and sugar are thoroughly combined (almost pre-cooked, you might say) so that results are obtainable that could not be expected if you mixed the sugar and milk yourself.

Having the milk and sugar already blended is a great advantage. Aside from saving sugar and the trouble of mixing—there is the taste of a finer flavor to the dish. The condensed milk combines quickly and easily with all other ingredients—blends them closer together—and gives the recipe a smoother texture. Another advantage of condensed milk is its convenience. One can keep several cans on hand as it keeps perfectly, so there is no such thing as running short, but rather a certainty of pure, fresh milk whenever it is required.

### Saskatchewan Wheat Pool

Nomination papers for the annual election of Saskatchewan Wheat Pool delegates are being mailed out from the Head Office at Regina. Nominations will be accepted up to 6 p.m. on Tuesday, November 4. As soon as possible after the closing of nominations, ballots will be mailed out to all Wheat Pool contract-signers in the sub-districts where two or more candidates have been nominated. The closing date of the election has been set for Tuesday, December 2.

### Marvelous Yield Of Oats

Alert to the possibilities of "Marvelous" oats, William White, farmer of the Alert district, southeast of Biggar, Sask., has reaped a marvelous yield. From an experiment plot of four and a third acres, he threshed 121 bushels to the acre. The oats weighed 42 pounds to the bushel. The land was new breaking on an old pasture field. Neighbors threshed the grain, measured the plot and verified the yield.

Canada has lost in eleven years, through insect pests alone, more than as she spent on war demobilization from 1915 to 1926.

### Babys Colds

Checked without Dosing  
Applied externally,  
Vicks Vapo-Rub  
relieves without upsetting  
the delicate stomachs

VICKS VAPORUB  
FOR COLDS OF THE FAMILY

### A Huge Undertaking

Building Of Sydney Bridge In Australia

The central arch of Sydney Bridge in Australia has been closed and it is expected that 18 months will elapse before the bridge is open for traffic. Construction by the British firm of Dorman, Long & Co. It is the largest arch bridge in the world. The contract price was \$4,217,721, but the total cost will probably exceed \$6,000,000. There are provisions throughout the New South Wales Government the extra cost due to rises in wages, which have been large.

In planning the bridge it had to be considered that more than half the total traffic of Sydney, the chief port in Australia, had to be taken under the bridge. The bridge had to give headroom and clearance to big ocean liners. The central arch is a single span of 1,600 feet, and there is a clear headroom of 170 feet at low water.

The top of the arch is 440 feet above the water, exactly the same height as the highest point on Hampstead Heath, and 75 feet higher than St. Paul's Cathedral. With its approach the bridge is 3,770 feet long.

There are 37,000 tons of steel in the arch construction and 13,000 tons in the approaches or a total of 50,000.

### Daily Air Service

A daily air service between Lethbridge, Calgary and Edmonton, Alberta, a distance of 320 miles, has recently been inaugurated. This new service connects with the air mail service from Calgary to Winnipeg.

Large steel manufacturers in Canada are operating nearly at capacity.

Cowper says "Nature is but a name for an effect whose cause is God."

Take one TONIGHT Wake up RIGHT

Cascara Quick  
"They Work While You Sleep"  
For Constipation  
BILIOUSNESS  
SLUGGISHNESS

## Make Your Windows Pay

Invest in WINDOLITE Windows and you will be repaid a hundredfold in the health of your Poultry and Live Stock

**WINDOLITE**  
THE ORIGINAL GLASS SUBSTITUTE  
MADE IN ENGLAND SINCE 1917 ON ORIGINAL PATENTS

This unbreakable glass substitute is light and flexible, easy to cut and fit, will withstand extreme changes in temperature, keeps out cold and wet, but

allows the full sunlight to enter, including the health-giving Ultra-Violet Rays, which do not penetrate ordinary glass.

CUT DOWN YOUR LOSSES BY INSTALLING WINDOLITE



Canadian breeders of poultry and livestock are finding WINDOLITE a most satisfactory and profitable investment. Young chickens and turkeys are entirely free from leg weakness and disease and will thrive in confinement under WINDOLITE. WINDOLITE comes in rolls any length, but 36 inches wide only.

Distributors: JOHN A. CHANTLER & CO., LTD.  
51 Wellington St. W. TORONTO, ONT.

### SUNDAY SCHOOL LESSON

OCTOBER 19

SIMON AND ANNA — THE INSIGHT OF THE PURE IN HEART

Golden Text: "Blessed are the pure in heart; for they shall see God."

Lesson: Luke 2:25-39.

Devotional Reading: Psalm 84:7.

Explanations and Comments

Nine Minutes, 2:25-32. — At the time of the birth of Jesus there was a Jew named Simeon, a righteous and devout (the Greek word means literally "God-fearing") man, named Simeon, who was looking for the coming of "the consolation of Israel," for the promised Messiah. "It is striking to observe how the description of Simeon's character expresses the aim of the whole Old Testament revelation. All that was meant by the preceding long series of manifestations through all those years was accomplished in the man. For hearken how he is described:—'Just and devout,' that is the perfection of moral character, stated in the terms of the Old Testament, 'waiting for the consolation of Israel,' that is the ideal attitude which the whole of the gradual manifestation of God's increasing revelation, running through all ages was intended to make the attitude of every true Christian. Simeon, a simple, eager soul forward, and in the present, the discharge of all duties to God and man. And the Holy Ghost was upon him; that, too, in the sense that he was the recipient of the divine revelation of Israel. So this man stands as a type of the consummate flower which had at last of itself burst from the roots; and the own person an embodiment of the very results which God had patiently sought through millenniums of providential dealing and inspiration."

Allegory enlarged. The Holy Spirit had revealed to Simeon that before he died he should see the Lord's Anointed. "Bene inward mention, which he recognized to be of God, sent him to the temple in the expectation that at last he was to see the Lord's Christ. When the parents brought in the child Jesus, Simeon took the Babe in his arms and blessed God and spoke the beautiful words which have received the name of "Nunc Dimittis, the first two verses of the sentence in Latin.

Simeon's Words To Mary verses 32-35.—Simeon blessed Joseph and Mary, and said to them: "Behold this child is set for the falling and the rising of many in Israel; some will reject him, and 'fall,' while some will accept him and 'rise' to a high spiritual life.

An Unusual Voyage

Two Germans Plan To Cross Atlantic In Rubber Ball

To bounce across the Atlantic in a rubber ball is the unique project of two Germans in New York. They have written nine rubber companies giving them the opportunity of making the ball. They calculate with the help of the ocean and wind currents to make the unusual voyage in thirty days, but to be on the safe side they intend to take provisions and water for ninety days.

Plenty Of Wheat  
George Kabel, 67-year-old Illinois farmer, estimates that he has threshed enough wheat during the past 60 years to make 118,200,000 loaves of bread. His average has been 30,000 bushels a year.

## WHY FAT MEN STAY FAT

"The trouble with me, and I guess this applies to 90 out of every 100 men who are putting on weight, I don't have the energy or 'zip' to keep it off. Lost all interest in any healthy activity and just lazed around accumulating the old pounds, until I got that—"

Start taking Kruschen Salts—that's the real way to reduce weight and don't take them with the idea that they possess reducing qualities in themselves.

This is what they do—they clean out the impurities in your blood by keeping the bowels, kidneys and liver in splendid working shape, and fill you with vigor and tireless energy.

As a result, instead of phoning yourself in an easy chair every free moment and letting half-fat accumulate, you feel an urge for activity that keeps you moving around doing the things you've always wanted to do and needed to do to keep you in good condition.

Kruschen Salts are the up-to-date Fountain of Youth. They take all the fat out of you in a glass of hot water to improve morning and every morning—be careful of the food you eat—take regular moderate exercise—then watch the pounds slide off.

### Catering To Visitors

Winnemere, England, Hans Sunday

Civil Sports To Host Scenery

To host its scenery and also give city employees a holiday, Winnemere, England, has decided that all municipal tennis courts, putting greens and golf courses be closed on Sunday. Those in favor of sports on Sunday afternoons said that records showed that the clergymen and residents of Winnemere used to watch football being played at church on Sunday, but the city council decided that visitors should go to see Winnemere for scenery and solitude.

What's in a name? Ask the editor who spelled the bride's wrong.

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## HIGHER DUTIES ON WINDOW GLASS ARE REVOKED

Ottawa, Ont.—Increased duties on window glass, approved at the last session of parliament, have been revoked. This action constitutes the first definite step of this kind by the government to protect the consumer against enhanced prices of commodities, the duties on which have been increased. The action according to an official statement issued by Sir George Perley, acting prime minister, follows complaints that the price of ordinary window glass to the consumer has been doubled since the special session of parliament.

Enquiry by the government, it is stated, resulted in the conclusion that no active steps have been taken to produce glass in Canada, those having factories here.

Duties on window glass now return to what they were before the special session of parliament, namely 7½ per cent, under the British preference, 12½ per cent, under the intermediate and the same under the general tariff. The schedules approved at the last session dividing the commodity into classes and fixed specific rates were a great deal higher than those which had been effective.

Strenuous debate followed the introduction of the new glass schedules in the House of Commons. Premier Bennett read to the House a letter from the Canadian Libbey-Owens Sheet Glass Company, Ltd., in which the company undertakes to take immediate steps to bring their factories into operation, if the increased duties were granted. The letter stated that no increased price, a number of undertakings from manufacturers were declared.

Prime Minister Bennett said if the prices were increased duties would come down. The government had the power to reduce the duties and it felt that the undertaking had not been lived up to.

Under the tariff approved at the special session of parliament, specific rates on window glass became effective. They were as follows: Common and colored glass: (A) In sheets not exceeding 80 square inches in area, per pound, British preferential tariff 1½ cents, intermediate tariff 1½ cents, general tariff 1½ cents. (B) In sheets exceeding 80 square inches but not exceeding 120 square inches in area, per pound, British preferential tariff 2½ cents, intermediate tariff 3 cents, general tariff 4 cents. (C) In sheets exceeding 120 square inches in area, per pound, British preferential tariff 3½ cents, intermediate tariff 4½ cents, general tariff 5½ cents.

## Favors Submarine Venture

Stefansson Thinks Wilkins Exped. Has VIII Succeeded

New York.—Vilhjalmur Stefansson, Arctic explorer, arrived on the liner "Majestic" with the statement that the submarine, in his opinion, was more practical than the aeroplane as a means of reaching the North Pole.

Stefansson, who has been lecturing for three months at Cambridge University, expressed the belief that Sir George Hubert Wilkins, first aide on the Arctic expedition of 1913-1916, will successfully negotiate his under-water venture to the polar cap.

The explorer carried a popular belief that the Arctic seas are filled with deep-reaching icebergs and that there were none within 400 miles of the pole.

"The human race has control its activities on the northern part of the globe," he said, "and will continue its growth and population in that area. This development, in turn, will ensure of food and supplies, and if Wilkins demonstrates that a submarine may successfully reach the polar cap, then frozen Canada, around Hudson Bay, Russia and Siberia, become new fields for man's exploitation."

## Favor Meat Inspection

Regina, Sask.—A vote in favor of the establishment of a system of meat inspection in the city was registered by members of the city council sub-committee on meat inspection, which met representatives of surrounding municipalities, and live stock and butchers associations, who were present in the city hall council chambers.

## Assassins Stranded

Lahore, India.—Three of those accused of complicity in the assassination of the assistant superintendent of police in Lahore in 1928, were arrested by a special tribunal. Seven others will be transported for life.

W. N. U. 1859

## Work On Bay Line Satisfactory

No Foundation For Criticism Says Minister Of Railways

The Psa. Man.—Returning here from his first trip to Churchill, a journey made in this time partly by rail, Mr. Bennett, minister of railways, stated that the project was not proceeding as speedily as it might be, Hon. R. J. Manion, minister of railways and Canada, declared that criticism is unfair and unfounded, and that the undertaking is going ahead in an extremely efficient manner.

The minister said that it is the government's intention to open the route in September, 1931, for tests in both export and import shipments. Unforeseen circumstances may change present plans, but it is hoped that the late government's plan to open the route in a commercial way next autumn will be carried out.

He stated he was especially pleased with the excellent record to the seaboard, and also paid tribute to George Kidd, superintendent at Churchill, and his staff for their efficient handling of the entire scheme. In his mind, an immense amount of work has been accomplished, reflecting great credit on the railway and the establishment of the interior and the C.N.R.

## Authorities Must Work Together

Co-Operation Is Only Way To Solve Transportation Problems

Kelowna, B.C.—S. L. Squires, of Toronto, president of the Canadian Good Roads Association, in addressing the annual convention of the Ontario branch of the British Columbia, here, said that it was essential for federal, provincial and municipal authorities to work together to solve transportation problems.

He outlined how good roads were changing the national and even political life of Canada.

"Good roads," he said, "are bringing about a better national understanding, are bringing a greater effect on the business life of Canada than any one realizes. Distance is now measured by time and not miles, and East and West are becoming better known to each other by means of fast autos and improved roads."

Mr. Squires strongly opposed use of commercializing roads in competition with railways, although he recognized that railways secured added business through improved highways.

## Preference For Canadian Goods

Canadian Chambers Of Commerce Suggest That Farmers Diversify

Toronto, Ont.—If the Canadian consumer will give preference to Canada-produced commodities, and if the farmer will diversify his operations sufficiently to produce articles for which a good Canadian market is available, then there will be marked improvement in the nation of the grower's return.

This is the conclusion reached by the agricultural committee of the Canadian Chambers of Commerce, and placed before the convention of that body here.

## Majority Of Women Voters

Women Voters Greatly Outnumber Men In England And Wales

London, England.—Women have, in general secured the last word. The registration has announced there are now 362,000 more female voters than men in England and Wales.

The city of London proper is the only metropolitan district where there are more men than women electors. In South Kensington the women outnumbered the men by more than two to one.

Curiously enough, women voters are relatively fewest in the working class areas.

## Welland Canal Damaged

St. Catharines, Ont.—Downbound traffic through the Welland Ship Canal had to be diverted to the old canal which was still being used for upbound traffic, as the result of a tentative damage to two valves at Lock 7, at Thorold. Excessive air pressure on the valves is blamed for the accident, which will cause considerable delay to traffic through the canal.

## Returns From North

Winnipeg, Man.—R. G. O. Johnston, reputed to be Canada's farthest north drill operator, has reached here from working on a claim 200 miles north of Churchill, Man., on Hudson Bay. He was a member of a party which drove two weeks through the north, and was accompanied by equatorial gauges while coming down by boat from the claims.

## MORE SUPPORT FOR AVIATION IN CANADA IS URGED

Toronto, Ont.—"Governments should refrain from carrying out aerial work which rightly belongs to commercial aviation," a widely advertised survey, said Gen. J. J. MacBrien, president of the Aviation League of Canada, in speaking before the Canadian Chambers of Commerce here. "Experimental, development, exploration duties and advanced training provide plenty of work for the government. Commercial operators and manufacturers may plan accordingly."

Among other suggestions made by General MacBrien for the assistance of commercial aviation were:

Progressive government policies, Dominion and provincial, need to be made. Commercial operators and manufacturers may plan accordingly.

Organized airways, which include up-to-date airports. The airways system of truck and branch lines should be established.

Substantial support should be given to Canadian aircraft manufacturers as it is most important the industry should be established in Canada.

Small companies should be encouraged to amalgamate and branch lines should be established. Commercial schools should be supported by an allowance for certificates issued.

Aeronautical education and research should be established. Any educational institution not providing facilities within its scope for its students to gain a knowledge of aviation will be considered behind the times and unprogressive.

General MacBrien outlined the present regular aeroplane routes in the Dominion, and predicted that within two years the present jump from Ottawa to Winnipeg would be bridged by air mail.

## Aids To Beauty Costly

Statistics Show \$250,000,000 Yearly Spent In United States

Washington, D.C.—Twenty thousand tons of rouge, 4,000 tons of face powder, 6,000 tons of bath salts, 25,000 tons of vanishing, nourishing and other facial creams, 8,000 tons of hair cream, 20,000 tons of skin lotion and more than 50,000 tons of cold cream assist the people of the United States in annually maintaining that schoolgirl and schoolboy complexion. These aids to beauty cost \$250,000,000 a year. "Beauty" is worth \$1,000,000,000 annually and ranks among the first ten, according to C. C. Concommon, of the Department of Commerce.

## Threat Of Power Shortage

Winnipeg, Man.—Low water level in the Winnipeg River carries the threat of a power shortage for Manitoba, it was revealed recently by the Winnipeg Electric Company. Customers of Winnipeg Electric, the Manitoba Rapid Transit Company and the Winnipeg, Selkirk and Lake Winnipeg Railway, were advised by the company to discontinue the use of electric water heaters for the winter.

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Mr. Wilson Col.—Mapping the moon by a new type of astronomical survey has been begun at Mt. Wilson.

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## WILL VISIT CANADA

Dr. E. Leslie Burgin, M.P., one of Britain's outstanding authorities on international legal problems, who has been attending the international law conference in New York, and who is to visit Canada.

## Japan Seeks Increased Trade With Canada

Japanese Minister Makes Plea In Address At Toronto

Toronto, Ont.—A strong plea for increased trade between Japan and Canada was made by His Excellency M. Tokugawa, Japanese Minister to Canada, in an address before the Canadian Chamber of Commerce here. The organization were guests of the Consul General at dinner.

The Japanese people realize that if Canada thinks her rising industries need protection, "it must and will be done," the minister said, after outlining the growth of trade between Canada and the Orient since 1913.

"They realize that every country has a right to regulate its own economic policy. They do not and cannot seek any modification of such policy of any foreign country. They merely desire to discover if there are any articles produced in Japan which have not come so far, but have the possibility of finding their way into Canada in future, or those which may possibly come to Canada in larger quantities than in the past."

## Lay Heavier Steel

One Hundred Men Put To Work On C.N.R. Line Between Melville and Watrous

Saskatoon, Sask.—One hundred men have started work on the Canadian National line between Melville and Watrous. A stretch of 28 miles, commencing five miles east of Melville, will be torn up and the six-pound rails replaced by 100-pound rails. This work is part of the 140-mile program recently announced by the Canadian National Railways.

A. M. MacGillivray, district engineer, C.N.R., stated that the reason for the change was on account of heavy traffic over the line and the large type of engine now used by the company. Laying the new track will not interfere in any way with traffic, according to Mr. MacGillivray.

## Air Minister Made

Lord Thomson Requested Everything To His Brother

London, England.—On the eve of the departure of the R-101 on the brightest of tragic voyages toward India, Lord Thomson, Minister of Air, prepared a will bequeathing all of his possessions to his brother, Col. Roger Gordon Thomson.

The document, witnessed by two officials of the air ministry, read: "On my setting out on a flight for India and in case anything happens to me I leave all of my property and possessions to my brother, Col. Roger Gordon Thomson."

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## MILLING TESTS REVEAL WHEAT OF HIGH GRADE

Winnipeg.—Milling, baking and protein tests conducted by the cereal laboratory of the Canadian Wheat Pool indicate that the top grades of the new wheat crop are of excellent quality, according to a report released recently. Analysis of more than 1,500 samples from all western crop districts are included in the tests.

The survey covers a comparative study by grades of the inspection standards, outfit standards, averages of inspections at various inspection points, and average of terminal unload samples.

Of the total quantity of wheat inspected to date, 10.8 per cent, graded the 1st hard, No. 1; 3.0 per cent, No. 2; 25.2 per cent, No. 3; 3.0 per cent, No. 4; 5.0 per cent, No. 5; 0.8 per cent, No. 6; 0.8 per cent, No. 7; 0.8 per cent, No. 8; 0.8 per cent, No. 9; 0.8 per cent, No. 10; 0.8 per cent, No. 11; 0.8 per cent, No. 12; 0.8 per cent, No. 13; 0.8 per cent, No. 14; 0.8 per cent, No. 15; 0.8 per cent, No. 16; 0.8 per cent, No. 17; 0.8 per cent, No. 18; 0.8 per cent, No. 19; 0.8 per cent, No. 20; 0.8 per cent, No. 21; 0.8 per cent, No. 22; 0.8 per cent, No. 23; 0.8 per cent, No. 24; 0.8 per cent, No. 25; 0.8 per cent, No. 26; 0.8 per cent, No. 27; 0.8 per cent, No. 28; 0.8 per cent, No. 29; 0.8 per cent, No. 30; 0.8 per cent, No. 31; 0.8 per cent, No. 32; 0.8 per cent, No. 33; 0.8 per cent, No. 34; 0.8 per cent, No. 35; 0.8 per cent, No. 36; 0.8 per cent, No. 37; 0.8 per cent, No. 38; 0.8 per cent, No. 39; 0.8 per cent, No. 40; 0.8 per cent, No. 41; 0.8 per cent, No. 42; 0.8 per cent, No. 43; 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Thursday, Oct. 18, 1930

No. 43

Published in the interests of the People of Champeleon and Farmers of the vicinity.  
GEO. L. DEPUÉ, Editor.

Waiter: Just you two together?  
Diner: Yes, a combination sandwich.  
We overheard this at F. Sison's.

Actual tests with dairy cow rations show that 100 pounds of corn meal has the same value as 140 pounds of ear corn. Looks as though it's a good business to have those 40 pounds of corn. Especially since it is so easy to grind corn and other grains with a Mc-Dr. Feed Grinder.

**DOG-GONE**  
"Say, Mister," said a little fellow to a next neighbor, "are you the man who gave my brother a dog last week?"  
"Yes."  
"Well, me says to come and take them back."

"Good Equipment Makes a Good Farmer Better."

Money circulates rapidly these days and yet it is estimated that it takes sixteen years for a dollar that is sent a thousand miles away for merchandise to return to the starting point.

The pressure at the bottom of the sea is a little over seven tons to the square inch. Water pressure increases four-ninths of a pound for every foot of depth.

A good used radio complete with all new batteries at a real price. Come in and hear this set work.

The world owes no man a living. The debt is the other way. The man owes the world work.

Win Penn Motor Oil "Still the Best."  
A monologue is a conversation with your wife.  
A hot spark? And

how! The magnets of the Mc-Dr. "engine" specializes in the kind of a spark that turns a fuel into economical power in the coldest weather.

She was only a dry-goods man's daughter—but oh! what notions she had!

"Oh, Culbert, I adore your new suit. It's so reasonable."

"Yeah! Well, it should be! It's one of these, and pepper creations."

**Book of this Month**  
"Women as I have seen them," by Violet Ray.

**GEO. L. DEPUÉ**  
YOUR IMPLEMENT MAN  
Phone 17  
CHAMPION  
ALBERTA



## Local and General

Miss Cameron and Miss McPhall visited Mrs. H. J. Freisen of Vulcan on Tuesday evening.

Mrs. M. McDermid is visiting at the home of Mrs. N. St. Peter Milo.

Robert Tyler was a Calgary visitor during the week. W. Diemert accompanied him.

"Wide Open" is the talking picture for Monday night Oct. 20th.

Mr. and Mrs. C. Davis left during the week for Los Angeles.

Mr. and Mrs. F. Clever motored to Calgary over the week end and were the guests of Mr. and Mrs. M. G. Clever.

Mrs. J. N. Beaubien entertained a few friends at tea for Mrs. Barker, who left during the week for Spokane.

A real home picture for you all Saturday night. Geo. Baneroff in Thunderbolt with Fay Wray and Richard Arlen.

The Women's Institute will hold their annual Hallows' dance in the Community Hall on Wednesday Oct. 20th.

Alex Goetz was rushed to the Holy Cross hospital Monday where he was operated on for appendicitis. The patient is reported to be doing well.

Four big 20 oz. loaves of the finest and best bread in Southern Alberta for 25¢ at Campbell's.

Mrs. W. E. Williamson and Ada were Lethbridge visitors on Saturday. Ada remained for the week end, the guest of Mrs. James.

A contract was let during the week by the Public Petroleum Corporation, for the building of an office on their premises.

Campbell's will sell 22 pairs ladies' shoes values to \$5.00 at a special price of \$2.55. "Hurry."

## RICHARD LEE

Dry Cleaning  
Pressing, Etc.

Tailored-to-Measure  
SUITS

OPPOSITE DEPOT

Try a Want Ad.

## DON'T BAKE!

LET US DO YOUR BAKING

WE ARE NOW MAKING A

Delicious Potato Bread

Also Brown Bread

And Raisin Bread

Full weight loaves—fresh from the oven to your table.

2 Loaves for 15c

Until price of wheat and flour advances

Bring us your flour—we will buy it.

**COATES & HANCOCK**  
HOME BAKERY, CHAMPION

## Want Ads.

## Car For Sale

1929 Ford with all extras, in good condition. Apply to Rev. Durnsning, phone 60.

## For Sale

Leaving town next week the following must be sold: Wardrobe, Child's Oak Dining Suite, Dining Table and Chairs, Congoleum 9x15, Washstand, Washing Machine, and a sink. Also smaller articles such as a sprinkling can, gasoline and coal oil cans. Apply to Rev. F. A. Durnsning.

## J. FRED SCOTT LL. B.

Barriater, Solicitor, County Public, of 213 Lancaster Building Calgary will be in Champeleon, Thursday afternoon, at Farmer's Hardware.



PROVINCE OF ALBERTA  
Department of Agriculture

## Threshers' Returns

For the purpose of statistics, only, it is necessary that the owners or operators of threshing machines furnish reports of total threshing, to the above Department, at the earliest possible date. Your co-operation will be appreciated.

H. A. CRAIG,  
Deputy Minister of Agriculture

Mr. and Mrs. F. Caldwell returned from Browning, having motored Mr. and Mrs. A. B. Caldwell to that point to visit and Mrs. F. Starr.

## How About Your Heater?

Is it ready for the winter?  
Check it and order your repairs NOW.

Stove Pipe Hods  
Shovels Circulators

## Farmer's Hardware

Phone 12, Champion.



**XMAS!**  
in the  
OLD  
COUNTRY

## SPECIAL TRAINS

to ship's side at West Saint John

Departs WINNIPEG 10.00 a.m.

Dec 2 - Durban at York - Sailing Dec. 5

Dec 3 - Richmond - Sailing Dec. 12

Dec 10 - Montreal - Sailing Dec. 13

for Chertsey, Southampton

Through Sleeping Cars from Western Points

Connecting with Special Trains at Winnipeg

Make reservation early with the Ticket Agent

J. S. COLLINS, Agent

## Canadian Pacific

## Where Will You Keep the Auto This Winter?

## In the Fence Corner or on the Street?

That's far more costly than building a good garage.

May we submit a plan?

## BEAVER (ALBERTA) LUMBER

LIMITED

Building Service in Your Town.

Phone 10

## Long Louie Cafe

For Eleven Years the Leading Restaurant  
in Champeleon.

With the completion of recent improvements, including repainting and decorating, we are in a better position than ever to cater to farmers and others during the busy season.

As it has been in the past so Long Louie's  
Will continue in the future to be

## The Best Place in Town to Eat

Cigars, Cigarettes, Tobaccos, Soft Drinks, All Kinds of Fruit in Season, Ice Cream the Year Round, etc.

## TENDERS

Tenders will be received by the undersigned until Wednesday October 23 (3) p. m. for the following work, moving the Hiawatha school house and out building to a site approximately one and a half miles south of the present location, building a concrete foundation for the same, work to be done to the satisfaction of the trustees.

H. COOPER, Champion.

Every \$5.00 purchase in the men's wear dept. at Campbell's gets a free ticket to any Saturday night show.

Eighty new members joined the Alberta wheat pool during the first eight days of October. Contracts have been coming in to head office in a steady stream in spite of the fact that no active canvassing is being done. During the month of September 171 signed contracts were received by the Alberta wheat pool.

Macintosh apples, household pack \$10.5 box at Campbell's.

## Dry Goods To Order

BY G. F. BOUCHAT

BY C. F. BOUCHAT

Merchandising Methods are in this era changing so rapidly that if a merchant had spent his entire life in the dry goods business exclusively, were to drop out for a mere period of six months, upon his return he would discover very much to his sorrow, that his previously acquired knowledge of the business was practically worthless.

We are living in an age when manufacturers and large retailers are compelled to match their wits against those of their competitors. They are continuously adopting, so-called "Tricks of the Trade", with which the consuming public are not familiar, and which very few rural town merchants are able to detect.

Dry Goods, as we all know, are manufactured by web and woof. Quality and price is measured by the number of threads to the inch. The greater the number of threads per inch, the closer the weave, the greater the wearing qualities and consequently the higher the price.

A few months ago while unconsciously strolling through the retail store of one of our high mail order houses here in the West, my attention was attracted to a very conspicuous show card, advertising silk-broadcloth at 39 cents per yard. Realizing this should be a good value I approached the sales lady with a view of procuring a few swatches which I considered I might have the opportunity of comparing at some future date.

As anticipated this opportunity did present itself, within three or four weeks, after I had obtained the samples, I had been carrying them with me, and must admit that I had temporarily forgotten them, until I saw a lady customer in a general store located in the extreme South-Eastern part of the Province, raving about the extreme price she was being asked to pay for silk-broadcloth. She certainly would not pay 50 cents a yard for it when she had only recently seen some advertised by a mail order house at 39 cents per yard.

After the customer had made her departure, I asked the clerk, in this merchant's employ, to give me a few samples of his broadcloth. This he readily consented to, so I took them with me to the local hotel to hold my post-mortem.

Though I realized even before making a comparison that there must have been a difference, I was more than amazed to discover that my 39 cents a yard, mail order house samples, contained but 48 threads to the inch. On the other hand the local merchant's samples of 50 cents a yard broadcloth, contained 70 threads to the inch.

Though the local merchants price was but 25% per cent higher on this commodity than his mail order house competitors' price the quality of his broadcloth was 46 per cent better. And don't forget that to the uninitiated this was barely noticeable. Only a very close examination would have revealed the difference.

This of course is a practice that has been going on for some time. As a matter of fact these large organizations realizing the public are getting wise to this practice, have adopted a new system. And unless you are an experienced buyer in dry goods, it is not very difficult to fool you.

They negotiate with textile mills in Czechoslovakia and Belgium, and agree to take the entire yearly output of their factories. With one restriction only, and that is that these mills weave according to their specifications. These mills are not asked to make a sacrifice in the number of threads used, but every other thread going through the loom must be of an inferior quality. For your own satisfaction, buy a piece of these so-called bargains. Detect it if you can. The only way you will perceive the difference, is in the wearing power.

This illustration is again sufficient evidence to prove that these firms cannot possibly undersell your local merchants, in any line, of standard make.

Remember! You Always Get Just What You Pay For. There are No Philanthropists in business. If you desire "Quality" you will simply "have to pay for it", irrespective of Where you may go.

It might be well to remember that "Quality Merchandise" is what most rural merchants have to offer their clients. It is not their intention to hoodwink the public into believing they have something to give away. They have not. But what they strive to do, is to give you honest value.

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